

FOR REGISTRATION

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E.M.G. YADAVA WOMEN'S COLLEGE

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC
Madurai, Tamil Nadu, India



In Association with



MANIPAL GLOBALNXT UNIVERSITY

Kuala Lumpur, Malaysia

Conference Academic Partner

PRIMAX FOUNDATION



Registered Under Karnataka Societies Registration Act 1960
Reg. No. JNR-S211-2015-16 Income Tax Registration: 12A & 80G
MSME Reg. No.: UDYAM-KR-03-0144791, CSR Reg. No.: CSR00038642
NITI AAYOG Reg.No. : KA/2022/0318909
Bengaluru, Karnataka, India



Organizing

**MULTIDISCIPLINARY INNOVATIONS IN EDUCATION,
SOCIAL SCIENCES, HUMANITIES AND BUSINESS
(MIESHB - 2023)**

**Auditorium
Manipal University College
Malacca, Malaysia**

21st December
to
24th December

2023

Time : 9.00 AM to 5.00 PM (ISD)

About EMG Yadava Women's College, Madurai, Tamil Nadu, India.

E.M. Gopalakrishna Kone Yadava, Women's College was established in the year 1974, with the vision of building a strong and healthy society by providing Value added Education to socially and economically backward Women.. The Institution has been Administered under the Governance of E.M.GopalaKrishna Kone Yadava Mahalir Kalloori (Women's College) Association, Madurai, and affiliated to Madurai Kamaraj University . The college was started only with Pre-University Course at E.M.G.Kalyana Mandabam at Tallakulam, Madurai, in 1974. Later the college was shifted to the present campus at New Natham Road, Thiruppalai, in a sprawling 15 acres of land donated by E.M.G. Charitable Trust in the year 1980. Thus, the implementation and realization of the vision of Thiru. E.M.GopalaKrishna Kone was initiated by our beloved mother, Tmt.E.S.R.Alamelu Ammal. Thiru.E.M.G. Soundarajan has become the life time President of the College and patronized the Institution till 2008. The sincere and adorable service of Thiru.E.M.G. Soundararajan is being continued by Tmt. E.M.G.S. Indirani, lady of determination, social responsibility and religious zeal renders her service for the empowerment and enlightenment of women which develops the Institution to reach an unimagined height.

About GlobalNxt University, Malaysia

GlobalNxt University (formerly Universitas 21 Global or U21Global) is an accredited university with academic headquarters in Kuala Lumpur, Malaysia. The university specialises primarily in management studies. GlobalNxt University offers courses in Master of Business Administration (MBA), Postgraduate Diploma of Business Administration, Master of Science in Information Technology Management, Doctor of Business Administration (DBA) and PhD Education. In Malaysia, all degree programmes must pass a rigorous external review before being granted full accreditation by the Malaysian Qualifications Agency.

About Primax Foundation, Bangalore, Karnataka, India

Primax Foundation® was established in the year 2015 and it was registered under the Karnataka Societies Reg. Act 1960 (Reg. No JNR-211- 2015-16) with IT exemption 12A & 80G. Primax Foundation is a non-profit organization committed to the quality of Research & Training programme for the young generation living in villages. The primary aim is to ensure employability for the students and mold them to suitably fit into all aspects of corporate requirements. The Founders and the team members have expertise in the relevant areas to understand, guide and direct its clients towards fulfilling their objectives and realizing their future dreams. Primax has envisioned to provide educational & training services in the area of Training & Development for Higher Education, Entrepreneurship Education, Management Consulting and Research activities. Its initiatives have been appreciated by all the Professionals for the betterment of the Youth of our Nation.

About the Conference

MIESHB - 2023 is an academic hub of invaluable opposites for Professors, Educators, Administrators, Academicians, Doctoral & Post-Doctoral Fellows and Students to explore new perspectives, hone their research skills and broaden their horizons. It is not only a platform for academicians but- also for Industrial-experts, Community Scholars, Friends & Families all over the world to in volve in a mix of academic, Research, Promotional and Recreational activities, all together in a single forum.



Paper Submission Guidelines

- The first page should state only the title of the page, the name with designation, official address, e-mail ID and phone number of the author(s)
- All the submissions must be made in word format
- The manuscript should not exceed 4,300 words with an Abstract length of 200-250 words
- Soft copy of the full paper should be submitted in A4 size, MS – word format only with Times New Roman with heading in font size 14 and remaining text size 12 with double spacing
- References should be in APA format 6th edition
- Tables/Annexures/Figures should be given at the appropriate place with proper connectivity in the manuscript of the paper
- Authors are invited to submit papers for the conference to **primaxfoundation2015@gmail.com** (or) Online Submission

Publication

- All accepted abstracts will be published in conference proceedings with ISBN Number
- All worldwide Good Quality Articles will be published in SCOPUS /ABDC Indexed Journals as per the requirement of the **Publisher, with an additional payment.**
- Selected papers will be published in the Primax International Journal of Commerce and Management Research- Print ISSN: 2321-3604 Online ISSN: 2321-3612 (A Peer-reviewed journal with a high impact factor of SJIF 7.81 with DOI Number and indexed in Proquest at Google scholar), No Additional Cost

Who Should Attend?

- Academicians (Faculty/ Consultants)
- Senior Managers/ Practitioners
- Research Scholars, Foreign Delegates and Indian/Foreign PG Students

Conference Highlights:

- Best three Presenters Award (Shield + Certificate)
- The senior panel of session chairs will judge the award
- Publication Opportunity (ISBN, ISSN & SCOPUS /ABDC Journal) – Only Assistance
- Networking opportunity with Delegates across the Globe

Review Process

Stage 1: Full Paper Submission

Stage 2: Checking the Similarity Index (Rejected, if more than 10 percent)

Stage 3: Peer Review Process

Stage 4: Reviewer Comments, Acceptance with major or minor changes will be communicated to the corresponding Author

Important Dates to Remember:

Last Date for Submission of Abstract & Full Paper	01-12-2023
Intimation of Acceptance of Abstract & Full Paper	05-12-2023
Last Date for Registration	07-12-2023

Conference Registration Fee:

Indian Academicians & Research Scholars	Rs.5,000
Senior-Managers/ Practitioners	Rs.6,000
Foreign Delegates (Academicians & Research Scholars)	USD 100
Indian Delegates (Absentia) Presentation through online (ZOOM)	Rs.4,000
Foreign Delegates (Absentia) Presentation through online (ZOOM)	USD 70

Important Instructions:

1. Conference Day on **22nd -December -2023**
2. The Registration fee includes Conference kit & Presentation, Refreshment, Lunch, ISBN Book Proceedings, ISSN Book Publications & Certificate.
3. No Refund policy for conference registration fee

Important Note:

You are expected to follow the Covid-19 prevention protocol as per the latest guidelines by the Malaysian & Indian government authorities to participate in the Academic conference. The Organisers will not be responsible if the same is not followed as per the government's directive.

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Note : Contact for Air fare, land cost and Visa.