

7 – DAY VIRTUAL INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME



ON TRANSFORMING RESEARCH WITH AI : FROM RESEARCH DESIGN TO SCOPUS INDEXED PUBLICATION

JOINTLY ORGANIZED BY

Department of Management (MBA)



**ST. FRANCIS
COLLEGE** BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University
Accredited 'B++' Grade by NAAC | Approved by AICTE

and



PRIMAX FOUNDATION

(Registered Under Karnataka Societies Registration Act 1960)
Bengaluru, Karnataka, India

In Association with



**Bali
Business
School**
International

BALI BUSINESS SCHOOL

Depasar Selatan, Denpasar, Bali, Indonesia

Co Association with



ASC DEGREE COLLEGE

(Affiliated to Bangalore University and Approved by AICTE)
Rajajinagar, Bengaluru, Karnataka, India



**ST JOSEPH'S COLLEGE OF ARTS
AND SCIENCE FOR WOMEN (Autonomous)**

(Affiliated to Periyar University)
Mookandapalli, SIPCOT, Hosur, Krishnagiri, Tamil Nadu, India

Registration Fee

Rs. 990/-

19-10-2026 to 25-10-2026

6.30 PM to 8.30 PM

For Registration



CLICK HERE

St. Francis College, Bengaluru, Karnataka

The Congregation of the Franciscan Missionary Brothers was founded by Rev. Bro. Paulus Moritz of Germany, in India, in 1901. Since then, the Congregation has devoted itself in the service of the humanity through its various schools, colleges, orphanages and technical institutes in a number of states all over the country. In addition to these institutions the Franciscan Congregation has its branches spread in many other countries like Germany, Switzerland, USA etc. St. Francis College Bangalore, is a Minority Christian College, managed by the Franciscan Brothers, and is nurtured by the principles of moral uprightness, social responsibility and pursuit for excellence. The college is secular in outlook wherein students of all religions, caste and community are treated at par. The college aims not only at academics but also the holistic development of the students.

Primax Foundation, Bengaluru

Primax Foundation (Reg. No JNR-211-2015-16), Established in 2015 is a registered non-profit organization located in Bengaluru, Karnataka, India. Being committed to social development, it offers high-quality educational and professional development opportunities through workshops, conferences, seminars, and training programs. These programs encompass journal publications, faculty development, management development, educational and skill development initiatives, and research activities. As an emerging training and development center, Primax Foundation provides both on campus and off campus programs to empowering students, research scholars, and faculty members with the knowledge and skills needed for academic and professional success.

Bali Business School, Bali, Indonesia

Empowering Minds, Enriching Futures: We train and educate people who make a significant difference in the world. As a professional center of education and consultation located within the vibrant and globally connected state of Bali, Bali Business School (BBS) is committed to providing its participants with a world -class education. Our aim is to empower individuals to excel in innovative and dynamic business environments and to effectively tackle the multifaceted challenges of the 21st Century.

ASC Degree College, Bengaluru

ASC Degree College, a contrivance of a team of academicians, had its inception in 2009. The institution, affiliated to Bangalore University, has been doing remarkable service in the field of education for the past decade. A humble beginning with 50 students, the college has grown phenomenally and presently houses more than 1000 students. The institution offers graduate programs in Commerce, Management, Computer Applications and Post Graduate program in Commerce. Striving towards excellence, is a dedicated team of highly qualified, experienced and well-informed teachers. Apprized with new teaching methodologies and personal touch, this team inspires the young minds to excel. Besides providing ample opportunities for career development, the college equally focuses on extra-curricular activities. The college infrastructure offers an ambience most suitable for the pursuit of Learning and Development.

St Joseph's College of Arts and Science for Women, Hosur

St. Joseph's College of Arts and Science for Women (Autonomous) was established in 2006 as a self-financing institution affiliated to Periyar University, Salem, and is administered by the Society of Franciscan Sisters of the Presentation of Mary. Located in Hosur, Krishnagiri District, Tamil Nadu, it is the only women's college in the region, dedicated to empowering women through quality education. From its humble beginning with 24 students and 4 courses, the college has grown to 1,840 students, 85 faculty members, and offers 13 UG Courses and 4 PG programs. The institution emphasizes value-based education, skill development, and holistic growth. It is recognized under Sections 2(f) and 12(B) of the UGC Act, 1956, accredited with an 'A' Grade by NAAC in December 2024, and granted Autonomous Status in July 2025, reflecting its commitment to academic excellence and societal development.

About International FDP

This 7-Day Virtual International Faculty Development Programme is designed to empower faculty members, researchers, academicians, and research scholars with the latest knowledge and practical skills to effectively integrate Artificial Intelligence (AI) into the research process. The programme covers the complete research journey—from research design, literature review, data analysis, and academic writing to selecting suitable journals and preparing manuscripts for Scopus-indexed publication. Participants will gain hands-on exposure to relevant AI tools and techniques that can enhance research productivity, quality, innovation, and publication outcomes. The programme will also focus on responsible and ethical use of AI in academic research, helping participants develop high-quality, original, and impactful research publications.

FDP Objective

- To familiarise participants with AI tools relevant to each stage of the research process.
- To strengthen skills in research design, literature review, and research gap identification using AI.
- To build competency in AI-assisted data collection, analysis, and interpretation.
- To enhance academic writing, bibliometric analysis, and publication strategy through AI.
- To promote ethical, responsible, and effective use of AI in academic research.

Program Outcomes

- Ability to design a robust, AI-supported research plan from concept to publication.
- Proficiency in using AI tools for literature review, questionnaire design, and data analysis.
- Improved academic writing quality and awareness of bibliometric indicators.
- Clear understanding of publication strategy, research ethics, and journal selection for Scopus indexing.
- Awareness of research funding opportunities and emerging trends in AI-driven research.

Who Can Participate

Faculty Members

Research Scholars

Policy Makers

PG Students



PROGRAM SCHEDULE (DAILY TWO HOURS)

Day 1

19-10-2026



Dr. Rashmi Rai

Dean, Christ
(Deemed to be University)
Bannerghatta Road Campus
Bengaluru, Karnataka

Foundations of AI in Research & Research Design

- Introduction to Artificial Intelligence and Generative AI
- Role of AI in academic research
- AI tools for researchers
- Benefits, limitations, and challenges of AI
- AI-assisted research workflow
- Identifying research problems
- Formulating research objectives and hypotheses
- Types of research designs
- AI-assisted research planning
- Hands-on demonstration using AI tools

Day 2

20-10-2026



Dr. Arti Lata

Head of the Business and
Digital Innovation Department
University of Technology and
Entrepreneurship (UTE), Cambodia

AI-Assisted Literature Review & Research Gap Identification

- Searching scholarly databases efficiently
- AI tools for literature review
- Reading and summarizing research papers
- Managing references using AI
- Identifying research gaps
- AI-assisted thematic analysis
- Developing conceptual frameworks
- Practical exercise on literature review

Day 3

21-10-2026



Prof. Jane Miller

Fort Hays State University (KS, USA)
Robbins College of Business and
Entrepreneurship
Shenyang Normal University (SNU),
China

AI for Questionnaire Design & Data Collection

- Principles of questionnaire design
- AI-generated survey questions
- Designing qualitative and quantitative instruments
- Improving questionnaire quality with AI
- Online survey platforms
- AI-assisted data collection strategies
- Ethical considerations during data collection
- Pilot testing and validation

Day 4

22-10-2026



Dr. Dharmendra H.

Assistant Professor, School of Commerce,
Finance and Accountancy
Department of Commerce
CHRIST (Deemed to be University)
Bangalore Yeshwanthpur Campus

AI for Data Analysis and Interpretation

- Preparing research data
- AI tools for statistical analysis
- Descriptive and inferential statistics
- AI-assisted qualitative data analysis
- Understanding AI-generated outputs
- Interpreting statistical findings
- Creating tables, charts, and visualizations
- Writing research findings

**Day 5****23-10-2026**

AI for Academic Writing & Bibliometric Analysis

- Structuring research papers
- AI-assisted academic writing
- Grammar, paraphrasing, and plagiarism checking
- Citation and reference management
- Introduction to bibliometric analysis
- Citation, co-authorship, and keyword analysis
- AI tools for bibliometric mapping
- Interpreting bibliometric results

Dr. Nithya Ramachandran

Faculty, Department of Business Studies
University of Technology and
Applied Sciences, IBRA, Sultanate of Oman

**Day 6****24-10-2026**

Publication Strategy & Research Ethics

- Selecting suitable journals
- Understanding indexing (Scopus, Web of Science, ABDC, UGC CARE)
- Manuscript submission process
- Responding to reviewers
- Ethical principles in research
- Responsible use of AI
- Avoiding plagiarism and research misconduct
- Copyright and authorship guidelines

Dr. Sathish P

School of Business and Management
CHRIST (Deemed to be University)
BGR Campus, Bengaluru, Karnataka

**Day 7****25-10-2026**

Research Impact, Funding & Future Trends

- Measuring research impact
- h-index, i10-index, citations, and Altmetrics
- Identifying funding opportunities
- Writing AI-assisted research grant proposals
- Emerging AI technologies in research
- AI-driven interdisciplinary research
- Building a long-term research roadmap
- Open discussion, Q&A, feedback, and certificate distribution

Dr. Priyakrushna Mohanty

Assistant Professor, Dept. of Business &
Management
Christ (Deemed to be University)
Bengaluru, Karnataka

KEY INFORMATION

Duration: 7 days (19-10-2026 to 25-10-2026)**Timings: 6.30 PM to 8.30 PM**

Registration fees: Rs. 990/- for participants from
India and **50 US \$** for participants from outside India

Only 80 seats are available, therefore registration
shall be made on first come first serve basis.

All participants will receive 'e-Certificate of
Participation' after successful completion of the
program

PATRONS

Prof.T. Rajeswari

President, Primax Foundation
Bengaluru, Karnataka

Dr.V. Selvaraj

Secretary, Primax Foundation
Bengaluru, Karnataka

Dr. Mirsa Umiyati, S.S., M.Hum

Founder & Chief Executive Officer
Bali Business School, Bali, Indonesia

Dr. R. N. Subba Rao

Principal, St. Francis College
Koramangala, Bengaluru, Karnataka

Dr. J. Caroline Rose

Principal
St. Joseph's College of Arts and Science for Women (Autonomous)
Hosur, Krishnagiri, Tamil Nadu

Dr. N.V. Ramakrishna Murali

Principal, ASC Degree College
Bengaluru, Karnataka

ADVISORY BOARD

Mr.Vijay M

Vice Principal
ASC Degree College
Bengaluru, Karnataka

Dr. Reena Raj

Head, Dept. of Commerce
St. Joseph's College of Arts and Science for Women (Autonomous)
Hosur, Krishnagiri, Tamil Nadu

Dr. Soniya.K

Associate Professor & Dept. of MBA
St. Francis College, Bengaluru, Karnataka

Dr. Hema Vidhya C.S.

Assistant Professor, Dept. of MBA
St. Francis College, Bengaluru, Karnataka

ORGANIZING CHAIR

Dr. K.V. Ramanathan

Founder Director
Primax Foundation
Bengaluru, Karnataka, India
Ph: +91-99865-30012

Happiness comes from Giving Happiness ...