



PRIMAX FOUNDATION



(Registered Under Karnataka Societies Registration Act 1960)

Reg. No. JNR-S211-2015-16, MSME Reg. No.: UDYAM-KR-03-0144791

CSR Reg. No.: CSR00038642, NITI AAYOG Reg.No. :KA/2022/0318909

Bengaluru, Karnataka, India

In Association with



AKASH GLOBAL COLLEGE OF MANAGEMENT AND SCIENCE



(Affiliated to Bengaluru City University, Approved by AICTE, New Delhi)

(Recognized by Govt. of Karnataka)

Doddajala, Near Bengaluru International Airport, Bengaluru North, Karnataka, India

Organizing

6 -DAY VIRTUAL – FACULTY DEVELOPMENT PROGRAM

ON

“RESEARCH METHODOLOGY AND DATA ANALYSIS USING SPSS & AMOS FOR BEGINNERS”



05th to 10th
October | 2024

Time: 6.00 PM to 8.00 PM

For Registration

Registration Fee

CLICK ME

Rs. 900/-

About Primax Foundation, Bengaluru

Primax Foundation (Reg. No JNR-211-2015-16), established in 2015 is a registered non-profit organization located in Bengaluru, Karnataka, India. Being committed to social development, it offers high-quality educational and professional development opportunities through workshops, conferences, seminars, and training programs. These programs encompass journal publications, faculty development programs, management development, educational and skill development initiatives, and research activities. As an emerging training and development center Primax Foundation provides both on-campus and off-campus programs to empowering students, research scholars, and faculty members with the knowledge and skills needed for academic and professional success.

About Akash Global College of Management and Science (AGCMS), Bengaluru

Akash Global College of Management and Science (AGCMS) is a division of Akash Group of Institutions (AGI), which was established in the year 2019 and managed by Akash Educational & Development Trust. The college is affiliated to Bangalore City University, approved by AICTE and recognized by the Government of Karnataka. AGCMS emphasizes on providing excellent educational facilities such as computer lab, library which is equipped with 5000+ varieties of books, Personality and language training programs, 700+ highly qualified and experienced faculties, real-time exposure, extra curricular activities, etc. The AGCMS students are always upskilled as the curriculums of each course are designed in keeping the current Industry trends as the college believes in providing equal importance to each department that offers both UG and PG courses. The College is well equipped with its own placement cell which offers various development training programs to ensure 100% placement.

Programme Objective and Learning Outcomes

The objective of the FDP is to provide hands on experience to the participants in understanding the process of conducting basic as well as advanced management research. The participants will be able to learn in-depth use of statistical softwares that are widely used or conducting business research study. At advance level, the participants will get exposure to various multivariate methods in research and understand advance issues of research like understanding of econometrics, concept of heteroscedasticity, structural equation modelling etc. Although the other methods like qualitative research will be covered, the primary focus will be on survey research.

Who can attend?

Faculties, Research Scholars, Corporates & Marketing Analyst & PG Students.

Participants can register irrespective of their subjects.

KEY INFORMATION

- Duration: **6 days (05-10-2024 to 10-10-2024)**
- Timings: 6.00 PM to 8.00 PM
- **Registration fees: For Indian Participant Rs.900/- and for Foreign Participant 50 Dollars**
- **Limited to 80 seats only**
- All participants will receive the 'Softcopy of Certificate of Participation' after successful completion of the FDP
- Registration fee can be done through NEFT/IMPS Transaction (or) Googlepay/ Phonepe / Paytm only
- Recorded sessions will be provided to the registered participants with limited period of access

RESOURCE PERSONS



Dr. Sathish P

School of Business and Management
CHRIST (Deemed to be University)
BGR Campus, Bengaluru, Karnataka



Dr. Elangovan N.

Professor and Ph.D. Coordinator - Management
School of Business and Management
Christ (Deemed to be University)
Hosur Road, Bengaluru, Karnataka

Date	Content	Resource Person
<p>05-10-2024 to 07-10-2024</p> <p>Time: (6.00 PM to 8.00 PM)</p>	<ul style="list-style-type: none"> Introduction to Research & Formulation of objective Formulation of Research Problem & Hypothesis Meaning of Population, Sample & its Types Construction of Good Quality questionnaire Construction of Good Research Design Method of writing Review of Literature Introduction to SPSS, Data Entry in to SPSS Descriptive & Frequency statistics One Sample t-Test, Independent Sample t-Test, Paired t-Test Chi-square test, One-way ANOVA & Two-Way ANOVA Correlation & Regression Kruskal Wallis test, Friedman Test Mann Whitney U test, Wilcoxon test, Reliability Test Factor Analysis, Multidimensional Scaling (Mapping Tools) 	<p>Dr. Sathish P</p>
<p>08-10-2024 to 10-10-2024</p> <p>Time: (6.00 PM to 8.00 PM)</p>	<ul style="list-style-type: none"> Introduction to SEM The AMOS interface The AMOS interface - Advanced Confirmatory Factor Analysis Structural model analysis Mediation and Moderation Groups and Nested Models 	<p>Dr. Elangovan N.</p>

CHIEF PATRONS

Mr.K. Muniraju
Chairman
Akash Group of Institutions
Bengaluru, Karnataka

Mr.Amar Gowda
Vice Chairman
Akash Group of Institutions
Bengaluru, Karnataka

Prof. T. Rajeswari
President
Primax Foundation
Bengaluru, Karnataka

Dr. V. Selvaraj
Secretary
Primax Foundation
Bengaluru, Karnataka

PATRONS

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Professor and Chairman
BCU School of Management
Bengaluru City University, Bengaluru, Karnataka

Dr. Channaveere Gowda B.N.
Principal & Director Academics
AGCMS
Bengaluru, Karnataka

Dr. K.V. Ramanathan
Director
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Bengaluru, Karnataka

ORGANIZING SECRETARIES

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