AMERICAN UNIVERSITY OF PHNOM PENH

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PHNOM PENH, CAMBODIA

In Association with

PRIMAX FOUNDATION

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Reg. No.JNR-S211-2015-16, MSME Reg. No.: UDYAM-KR-03-0144791
CSR Reg. No.: CSR00038642, NITI AAYOG Reg.No. :KA/2022/0318909
Bengaluru, Karnataka, India

Organizing

2 DAY - INTERNATIONAL CONFERENCE
ON
INTEGRATION OF BUSINESS, DIGITAL TECHNOLOGIES, AND SOCIAL SCIENCES FOR A SUSTAINABLE ASEAN AND BEYOND (IBTSS 2024)

For Registration

✅ **CLICK ME**

8th & 9th August | 2024

Venue: *Conference Hall*
American University of Phnom Penh,
Phnom Penh, Cambodia

About American University of Phnom Penh (AUPP), Cambodia

American University of Phnom Penh (AUPP) was established in 2013 as a Cambodian university **(license)** with an American curriculum. There were three founders who envisioned a new university that would meet international standards and be based on the US educational system. AUPP is a leading academic center in Cambodia and the only university that provides internationally recognized US dual-degree programs in cooperation with University of Arizona and Fort Hays State University. AUPP objectives include fostering socially responsible behavior, lifelong learning, academic and professional excellence among students, and producing critical thinkers, innovators, and ethical leaders to serve Cambodia and the ASEAN Economic Community. With a commitment to community engagement and international collaboration, the American University of Phnom Penh plays a pivotal role in shaping the next generation of leaders and professionals in Cambodia and beyond.

About Primax Foundation, India

Primax Foundation (Reg. No JNR-211-2015-16), Established in 2015 is a registered non-profit organization located in Bengaluru, Karnataka, India. Committed to social development, it offers high-quality educational and professional development opportunities through workshops, conferences, seminars, and training programs. These programs encompass journal publications, faculty development, management development, educational and skill development initiatives, and research activities. As an emerging training and development center, Primax Foundation provides both on-campus and off-campus programs, empowering students, research scholars, and faculty members with the knowledge and skills needed for academic and professional success.

About IBTSS-2024

The IBTSS conference is a collaborative effort among the American University of Phnom Penh (AUPP), University of Arizona (UA), Fort Hays State University (FHSU), University Malaysia Sarawak (UNIMAS) and Primax Foundation (India).

It aims to facilitate discussions and research among academics, professionals, and students on the relationship between business, digital technologies, and social sciences for sustainable development in the ASEAN region and beyond.

Objectives

- Analyze the impact of business integration, digital technologies, and social sciences on sustainable development in the ASEAN region and beyond.

- Identify best practices and case studies showcasing successful integration strategies in the areas of business, digital technologies, and social sciences.

- Explore the role of policy frameworks, regulations, and governance mechanisms in fostering the integration of these fields for sustainable development.

- Discuss emerging trends, challenges, and opportunities in the integration of business, digital technologies, and social sciences for sustainable development.

- Facilitate discussions and collaborations on innovative solutions, research projects, and initiatives that promote sustainability and address societal needs in the ASEAN region and beyond.

Themes and Tracks:

The conference includes three tracks with the focus areas:

- Digital Technologies
- Business and Economics
- Social Sciences

Digital Technologies	Business and Economics	Social Sciences
Digital Ethics and Privacy	Impact investing and social entrepreneurship for sustainable development	Sustainability and ASEAN
Digital Infrastructure, IoT, Cybersecurity, and Data Protection	Policy and Regulatory Frameworks for Sustainable Business	International Partnerships for sustainable and inclusive economic growth
Digital Art, Culture Preservation and Identity	Sustainable Marketing and Consumer Behavior	Governance and Public Policy for Sustainability
Digital Healthcare and Telemedicine	Impact Assessment and Cost-Benefit Analysis	Social Impact, Community Engagement and Empowerment
IoT in Smart Infrastructure	Sustainable Innovation and Entrepreneurship	Gender, Social Inclusion and Equity
Machine Learning for Social Sciences	Sustainable Supply Chain Management	Education and Capacity Building for sustainability
Cloud Computing and Infrastructure Services	Corporate Social Responsibility (CSR) and Sustainability Reporting	Social Innovation
Emerging Space Economy	Sustainable Business Models and Strategies	Migration and Human Mobility
Agritech	Green finance and sustainable investment practices	Climate Change Mitigation and Adaptation
Industry 4.0 for sustainable development	Public-private partnerships for sustainable infrastructure projects	E-Government and Public Services

Submission of the Manuscript

Who can Attend
Academia, Business Leaders Executive, International Organizations, Economists and Business Experts, Environmental Scientists and Engineers, NGO, Govt. representative and Policymakers, Startups and Innovators.

Authors Guidelines
Submitted manuscripts must not have been published previously, moreover submission to the conference will be deemed to imply that the manuscript will not be submitted elsewhere if accepted.

General Requirements
- All manuscripts should be written only in English.
- All manuscripts should be sent as an upload in .doc or .docx format (such as Microsoft Word). We do not accept PDF submissions.
- Articles should be approximately 5,000-7,000 words in length and should not exceed 10 pages excluding references. While we understand some papers must be longer, if a paper (except for data and instructions) is longer than the aforementioned length it may be rejected without review. They should be written as continuous expository narrative in a chapter or article style—not as lists of points or a PowerPoint presentation.
- **Please remember that the articles are to be published in IBTSS conference proceedings that will be submitted for SCOPUS indexing.** This means that the style and structure of your text should be relatively formal. For instance, you should not submit a verbatim transcript of your oral presentation, such as 'Today I want to speak to you about …'.
- Article submissions must contain no more than 30% of textual material published in other places by the same author or authors, and these other places must be acknowledged and cited; in other words, the remaining 70% of the article must be unique and original to your current submission.
- Authors must ensure the accuracy of citations, quotations, diagrams, tables and maps.
- Articles must have a minimum of fifteen scholarly references.

- Spelling can vary according to national usage, but should be internally consistent.
- Articles should be thoroughly checked and proofread before submission, both by the author and a critical editorial friend. After you have submitted your article you are unable to make any changes to it during the refereeing process, although if accepted, you will have a chance to make minor revisions after refereeing and before the final submission of your article.
- Articles will be assessed by referees (double blind peer review) against nine criteria or fewer, if some criteria do not apply to a particular kind of article.
- An article should comprise of the title, authors, affiliation of authors, a sufficiently informative abstract of about 150-200 words, Keywords, and Introduction of the paper.
- Authors must retain a copy of every contribution, as these will not be sent along with the proofs to be corrected by the authors.
- Responsibility of the content's rests upon the authors and not upon the publisher.

Page and Text Layout
Please use the following rule of text for your manuscript:
- Set your pages up so that you have 1-inch margins (2.54 cm) on the left, right, top, and bottom of each page
- **Title:** 16 pts. Centered
- **Keywords:** 10 pts., Italic, Justified
- **Abstract:** 10 pts., Justified
- **Section headings:** 11 pts. Numbered, Bold, alignment left
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- Text: 11 pts, single line, Justified, Garamond. Type only one space in between sentences
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- **References:** All references given in the References section must correspond to citations in the text. Please double check this before submitting a manuscript. Use initials for first and middle names. Give the names of all the authors. For date of publication, only provide the year unless it is a newspaper article, in which case provide the complete date. List references alphabetically by first author.
- **Sequence of the Article:** In summary, the mandatory sequence of material in the paper should be title, author names, author affiliations, abstract, Keywords, body of the paper, acknowledgements (if any), references, appendices (if any).

Important Dates
- Registration and Paper Submission: **from January 20, 2024**
- Paper Submission Deadline: **June 30, 2024**
- Feedback by: **2-3 weeks from submission**
- Camera-Ready Paper Submission by: **July 15, 2024**
- Conference Dates: **August 8-9, 2024**

Registration and Fees (Click Here)

Presenter: **Submit Paper**   Listener: **Submit Application**

Participation Type	Registration (Internationals)
Presenter	USD 160
Listener	USD 90

All conference materials and services will be delivered digitally to the participant with the online conference management system. Conference registration includes the following digital materials and services:
- **e-certificates (For Authors:** Certificate of Attendance and Presentation | For Listeners: Certificate of Attendance), For Presenters: Certificate of Best Presentation (if conferred based appraisal)
- **Meals and Refreshments**
- **Conference Kit**

Indian Presenters who would like to submit full paper kindly email to
primaxfoundation2015@gmail.com

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