

Internal Quality Assurance Cell

Organises

A FIVE DAY – ONLINE FACULTY DEVELOPMENT PROGRAM ON

‘ENHANCING RESEARCH AND ACADEMIC WRITING SKILLS FOR RESEARCH PAPERS & FUNDED PROJECTS’

In Association with

PRIMAX FOUNDATION

(Registered Under Karnataka Societies Registration Act 1960)
Societies Reg. No. JNR-S211-2015-16, MSME Reg. No.: UDYAM-KR-03-0144791
CSR Reg. No.: CSR00038642, NITI AAYOG Reg.No. :KA/2022/0318909
Bengaluru, Karnataka, India



Registration Fee
Rs. 800/-

11th to 15th
November | **2024**
Time: 6.00 PM to 8.00 PM

For Registration

 **CLICK ME**

Platform: Zoom

ABOUT ASC DEGREE COLLEGE

ASC Degree College was founded in the year 2009 by a team of visionary academicians. The institution, which had a modest beginning with just 50 students, now houses 1000 students. ASC Degree College is affiliated to Bangalore University and approved by AICTE, offering undergraduate programs in Commerce, Management and Computer Applications. The college is backed by a team of highly dedicated and qualified teachers who constantly strive to shape the students into responsible, self-aware and confident individuals. At ASC Degree College, we are not just imparting education; we are cultivating the leaders of tomorrow.

ABOUT PRIMAX FOUNDATION

Primax Foundation (Reg. No JNR-211-2015-16), Established in 2015 is a registered non-profit organization located in Bengaluru, Karnataka, India. Being committed to social development, it offers high-quality educational and professional development opportunities through workshops, conferences, seminars, and training programs. These programs encompass journal publications, faculty development, management development, educational and skill development initiatives, and research activities. As an emerging training and development center, Primax Foundation provides both on-campus and off-campus programs to empowering students, research scholars, and faculty members with the knowledge and skills needed for academic and professional success.

ABOUT THE FDP

The Faculty Development Programme on 'Enhancing research and academic writing skills for research papers & funded projects' aims to train the participants with the diverse skills that are beneficial for academic writing. Even though each discipline may have a range of writing conventions, vocabulary and discourse there are certain components of the process which are common to every subject area. The Programme will contour these aspects to systematize and thereby facilitate streamlining of the entire writing process. It will equip the participants with the major components involved in writing a dissertation or a research paper. The overall objective of this FDP is to blend the ICT applications in the process of writing to make the process seamless and enjoyable.

FOCUS ARENAS OF THE FDP

- Elements of Academic Writing:
- Distinguishing from non-academic writing
- Literature Review and formulating the Research Question
- Writing a Proposal
- Reference Management Tools
- Best Practices and Ethics in Research Writing
- Academic Journal Finder and Research Publication

OBJECTIVES OF FDP

- Expose the participants to contemporary and cutting-edge research methods and strategies.
- Empower the participants to improve the quality of research papers and dissertations.
- Help the participants in enhancing the quantum of research publication in high impact journals
- Enable the faculty members to embark on inter disciplinary research domains.

EXPECTED LEARNING OUTCOMES

The Programme will facilitate the participants to:

- Build the ability to frame & structure a research argument
- Understand the nuances of writing different sections for research
- Probe into the multiple aspects of research ethics
- Get exposure to contemporary and cutting-edge research techniques.
- Enabling the production of well structured, clear and impactful academic writing.
- Understand the process of submitting & publishing
- Initiation of new collaborative research projects within and outside the university



Key Information

- Duration: 5 days (11-11-2024 to 15-11-2024)
- Timings: 6.00 PM to 8.00 PM
- Registration fees: **For Indian Participant Rs. 800/- and for Foreign Participant 50 Dollars**
- **Limited to 80 seats only**
- All participants will receive '**Softcopy of Certificate of Participation**' after successful completion of the FDP
- Registration fee can be done through NEFT/IMPS Transaction (or) Google pay/ Phonepe / Paytm only
- Recorded session will be provided to registered participants with the limited period of access.

RESOURCE PERSONS

Day -1 : 11-11-2024



Topic: *Art of Writing a Good Article*

Dr. Sathish P

School of Business and Management
CHRIST (Deemed to be University)
BGR Campus, Bengaluru, Karnataka

Day - 2 : 12-11-2024



Topic: *Creation of Academic IDs*

Dr. Rashmi Rai

HOD & Associate Professor
Christ (Deemed to be University)
Bengaluru, Karnataka

Day -3 : 13-11-2024



Topic : *Mastering the Art of Literature Review*

Dr. Dinesh Elango

Associate Professor, School of Business American University of Phnom Penh, Cambodia
Global Professor, Eller College of Management
University of Arizona, Tucson, United States

Day - 4 : 14-11-2024



Topic : *Tips to identify predatory and cloned journals*

Dr Gowtham R

Assistant Professor
Dept. of Commerce, School of Commerce
Finance and Accountancy
CHRIST (Deemed to be University)
Bangalore Central Campus

Day - 5 : 15-11-2024



Topic : *Tips to get funded projects from various funding agencies in India & Foreign County*

Dr. P. Karthikeyan

Associate Professor
School of Management Studies
Kongu Engineering College, Erode, Tamil Nadu

PATRONS

Smt. Sangeetha Murthy

Chairperson

ASC Educational and Cultural Trust
Bengaluru, Karnataka

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Bengaluru, Karnataka

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Happiness comes form Giving Happiness...