

## REGISTRATION FEE

Particulars	Amount
Academicians, Research Scholars, Scientists & Corporates ( Local Participants)	<b>INR 12,000/-*</b>
Academicians, Research Scholars, Scientists & Corporates (Out Station Participants)	<b>INR 17,000/-**</b>
Foreign Participants	<b>\$ 800</b>
Primax Foundation Sponsors	<b>***</b>

\*The fee includes the Participation fee, FDP Kit , Materials, Certificate, refreshment, Executive Lunch & Sight Seeing  
 \*\* The fee includes the Participation fee, FDP Kit , Materials, Certificate, refreshment, Accommodation & Food ( Veg. & Non-Veg), Sight Seeing  
 \*\*\* For Research activities Primax Foundation is contributing Rupees 50,000.

The Participants are requested to send registration form along with the fee in the form of NEFT/ DD drawn in favour of **“ Primax Educational Trust ”** payable at Bangalore on or before **15-05-2018**.

### Important Note

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| <ol style="list-style-type: none"> <li>1. Accommodation &amp; Food will be provided for Out station participants.</li> <li>2. No spot registration.</li> <li>3. Attendance, OOD Certificate will be provided.</li> <li>4. Participants are requested to carry their Own Laptop for Practical session.</li> </ol> | <ol style="list-style-type: none"> <li>5. No TA and DA</li> <li>6. Participant can pay their registration fee in two instalments.</li> <li>7. Demo statistical software will be provided at the time of practical session.</li> </ol> |
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### NEFT

**Name of the Account :** Primax Educational Trust  
**Account No. :** 038836000000911  
**(Current Account)**  
**Bank Name :** Lakshmi Vilas Bank  
**Place :** Kengeri Satellite Town,  
**Bangalore-60**  
**IFSC Code No. :** LAVB0000388

### Prof. T. Rajeswari

**President, Primax Foundation**  
 No.B 10 , First Main Road, Devarajurs Layout,  
 Viswa Vidyalaya PO, Nagadevanahalli,  
 Bengaluru –560 056, Karnataka. India.  
 Ph: + 91-8971725451 / 8971748666  
 Email: kvr08@rediffmail.com /  
 Primaxfoundation2015@gmail.com

### Advisory Committee

<b>Dr. Easwaran Iyer</b> Dean Commerce and Director of Industry Interface, Jain University Bangalore.	<b>Dr.K.V.Ramanathan</b> Director & Professor, AVK Institute of Management, Bangalore	<b>Dr. S. Sai Ganesh</b> Professor of Marketing Dayananda Sagar Business School, Bangalore.	<b>Prof. Jayarama</b> Principal, SABS, Kengeri, Bengaluru
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### Workshop Conveners

<b>Dr. P. Malyadri</b> Principal, Govt. Degree College, Srisailem, Andhra Pradesh. Ph: 9440064866	<b>Dr. V.Selvaraj</b> Secretary, Primax Foundation Ph: 9443851938	<b>Dr. R. Seethalakshmi</b> Faculty of Commerce, Cauvery College for Women, Trichy. Ph: 8220100821	<b>Dr.G. Vijayakumar,</b> Faculty of Commerce, Sir Theagaraya College, Chennai Ph : 9600015324
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### Best Wishes from



#### Prof. T. Rajeswari

President, Primax Foundation, Bangalore

Prof. T. Rajeswari, founder of Primax Foundation, is an educationalist and a visionary with lot of innovative ideas. She is a staunch believer that “Progress can be attained only by research activities”. As the President, she will spearhead all efforts and we will work to the best of our abilities. We look forward to continuously receive the support and encouragement from our faculty. I would like to personally invite you to our 1<sup>st</sup> Faculty Refresher Course” – A Complete Real Research Workshop from **21<sup>st</sup> to 30<sup>th</sup> May 2018** .



# PRIMAX FOUNDATION

Bengaluru, Karnataka, India

(Reg. No. JNR-S211-2015-16)



## In Association with Seshadripuram Academy of Business Studies

(Recognized by the Govt. of Karnataka & Affiliated to Bangalore University)

**Kengeri, Bengaluru, Karnataka.**



Be a Hero, Always say,  
"I Have no fear"



## 1<sup>st</sup> International Level 10 DAYS - FACULTY REFRESHER COURSE (A Complete Real Research Workshop) on

**“Research Methodology, Primary & Secondary Data Analysis Using SPSS, AMOS, R, Gretl, Eviews, STATA & Advanced Excel”**

**Date: 21<sup>st</sup> May – 2018 to 30<sup>th</sup> May – 2018**

**Time: 8.30 AM to 5.30 P.M**

**Venue: SABS College Auditorium A/C,  
18, 3<sup>rd</sup> Main Road, Kommaghatta Road,  
Behind Post Office, Kengeri Satellite Town,  
Bengaluru – 560060**

#### Contact:

**Prof. T. Rajeswari ( : 08971725451 / 8971748666  
Smt. Nagarathna .M. Malagi ( : 9632687632**

## About Primax Foundation :

Primax Foundation<sup>®</sup> was established during 2015 and it was registered under the Karnataka Societies Reg. Act 1960 (Reg. No JNR-211-2015-16 & IT Exemption - 12 A & 80 G) Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and moulding them to suitably fit into all aspects of corporate requirements. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education and the allied fields to ensure that all the research work undertaken, is gainfully employed by the industry, society and corporate world. Its operational objective is to disseminate, strengthen and enhance knowledge, across all sections of the society.

## About Seshadripuram Educational Trust :

Seshadripuram Educational Trust which is a public charitable Trust was established in the year 1980 by the Seshadripuram Educational Association. Seshadripuram Educational Trust believes that individual from each stratum of society needs affordable, relevant, and quality education to fulfill personal aspirations. The Vision of the trust is to constantly strive towards meeting this social need by inclusion and expansion of newer streams of academics in its institutions and provide World - Class Infrastructure for Learning, Research and application of knowledge. The Trust's goal is to emerge as a global conglomerate of premier academic institutions, each taking pride in having nurtured knowledge that will lead to happiness, peace, harmony and prosperity. SABS a pride unit of SET established in the year 2005 and affiliated to Bangalore University and managed by the SET. The college is trying to contribute its every bit to serve the society under the guidance of the eminent members of the Governing Council who have boosted every activity of the college.

## About Workshop:

In today's world it is most difficult to avoid the term 'research'. It is because of the continuous efforts of the researcher that we are experiencing a giant leap in this century. Most of the users of statistics, as a decision making tool, feel themselves handicapped in selection of an appropriate statistical tool, understanding the theoretical concept and interpretation of results in a meaningful way. It is really difficult for a person who is not well versed with research methodology and the core philosophy of statistics. A research is initiated to have some practical consequences. This workshop has been designed to provide clear guidelines on how to undertake research as well as highlights the realities of undertaking research, including more common pitfalls. Looking at these requirements of research, the Primax Foundation & Seshadripuram Academy of Business Studies, Bangalore, has planned to organize this Faculty Development Program on Open Source Statistical Packages. Participants will be provided with sample data set to analyse so that they may gain confidence and expertise in conducting researches in their respective subject domains.

## Who Can Participate?

The FDP is designed for Scientists & Corporate Executives, Faculty of Arts & Science, Research Scholars, Engineering, Medical practitioner, working in Hospital, Management Schools, Universities, colleges, Professional Institutes, Staff Training Colleges, Training Centers of Industrial Organizations, and Staff Training Institutes of Central and State Governments, which teach arts and Science, Management and allied subjects, like economics, statistics, computer applications, commerce, banking, organizational behaviour, business policy, sociology, marketing, and labour relations.

The major focus of the FDP is on upgrading the Research skills of all Contributors in Society – especially those teachers who did not have an opportunity to acquaint themselves with recent developments in Innovation and research methods. The FDP will enable participants to develop technicalities of thesis & Article writings & Proposal of writing to Funding agencies in India & Abroad.

## Objectives

- The FDP aims at providing research stimulus to keen learners comprising scholars, academicians and practitioners.
- Developing newer techniques in research methodology so as to improve the quality of research work.

## Seats

Limited Seats available on first-cum-first serve basis, participants are requested to register using online registration link. The maximum intake for the Course shall be 60 seats. Leave is not allowed during the training period. The Advisory committee will select the participants, if applicants are more. The selected participants are requested to bring their own Laptops to get hands-on experience on the statistical software during the Course. (Primax will provide all kinds of Demo statistical software at the time of Practical Session)

## OUR CHIEF RESOURCE PERSONS



### Dr. R. Ravanan

Principal, Government Arts and Science College, Nagercoil, Tamilnadu

He has been teaching and training in Advanced Operations Research, Stochastic Processes, Statistical Inference and Multivariate methods to Post Graduate students. He has more than 21 years of experience in using statistical software's **SPSS and AMOS**.

### Dr. M.Thenmozhi

Professor in Finance, Indian Institute of Technology, Chennai, Tamilnadu.

She is a Professor of Finance in the Department of Management Studies of Indian Institute of Technology Madras, India. She has more than 28 Years of experience in teaching and Research Activities. She has also organised workshops (**Eviews**) and interactive sessions with international researchers and faculty members of other colleges & Universities.



### Dr. D. Kumaresan

Professor & Principal, Laxminarayana Arts & Science College for Women, Dharmapuri, Tamilnadu.

He has a teaching experience of 20 years including research experience of 15 years. He is proficient in SPSS and has conducted many workshops on Research Methodology and Statistical Analysis using **SPSS & Excel** in various Colleges and Universities at Tamil Nadu, Andhra Pradesh and Karnataka.

### Dr.P.Murugan

Faculty, School of Management Studies, University of Hyderabad, Telangana.

Being passionate towards research, he has been a resource person for several Workshops and FDP held at many Universities and B-Schools in India. He is having expertise in Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Covariance and Partial Least Square based **Structural Equation Modeling**, Latent Profile Analysis, and Item Response Theory



### Dr. Vinod Kumar Murti

Country Head, Institute of Analytics, Bangalore, India.

Dr. Vinod is a certified Trainer for IBM-CEBT and loves to share his knowledge about **SPSS, SAS, R, Python and Excel** and has conducted several workshops/FDPs on Data Analysis. He has been doing Corporate Training on Data Analysis for companies like Accenture, Capgemini, Prudential Global, Hewlett-Packard, Goldman Sachs, etc.

### Dr. Vijayamohanan Pillai N.

Associate Professor, Centre for Development Studies (CDS), Trivandrum, Kerala

He is Associate Professor of CDS, Trivandrum, Kerala. He has a teaching experience of 25 years including research experience of 15 years. He has conducted many workshops in **Gretl** in Various colleges and Universities.



### Dr. K.V.Ramanathan

Director & Professor, AVK Institute of Management, Bengaluru, Karnataka

He has 20 years of Post Graduate teaching and research experience in different reputed Management Institutions. He has conducted many workshops on Research Methodology and Data analysis using **SPSS** in various colleges and universities.

### Mr. Deepak Justin

Corporate Trainer, Bangalore, Karnataka

He is a Corporate Trainer, Film Maker, Motivational Speaker and a two times Distinguished Toastmaster. DJ is the chief Executive officer of DJ's Inner Circle a Training and Development Organization. DJ as a corporate Trainer has trained over 50000 people in the past 15 years. DJ has earned the sobriquet of "The Silver Tongued Orator". He was among the top 30 speakers in the world in 2016.

