

Participants	FEES
Corporate Executives	₹ 1,200.00
Faculty / Research Scholars / PG Students	₹ 900.00
The registration fee includes workshop kit, lunch and refreshment	
Address for communication: Mobile:09986530012	
Prof. T. Rajeswari, 08971725451	
Programme Director, Primax Research Center 09535787588	
No.25/A, Nagdevanahalli, Boothappa Temple Road, 80, Feet Ring Road, Jnanabharathi Post, Bangalore -56, Karnataka. India. Email : kvr08@rediffmail.com, primaxecf@gmail.com	

NOTE:

1. Registration is open to Research Supervisors/Faculty/ Research scholars/PG Students/Corporates
2. The scanned copy of the filled-in Registration form shall be e-mailed to **kvr08@rediffmail.com**
3. Refreshment and Working Lunch will be provided
4. No accommodation will be provided
5. No spot registration is permitted
6. Certificate of Participation will be issued
7. **Last date for registration: 15/02/2015**
8. Participants must bring a Lap-top for the practical sessions
9. workshop kit will be provided
10. Participants have to produce the Cash receipt at the time of Registration.

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| Dr. V. Sujatha. , M.Com., M.Phil.,Ph.D.,
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Professor & Head of Dept. of Management
Dhanalakshmi Srinivasan Engineering and Technology, Perambalur. |

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- | | |
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| Dr. M. Chandrasekaran. M.Com.,M.Phil.,M.B.A.,Ph.D., | |

Best Wishes from



Prof. T. Rajeswari., M.Sc.,M.A(Eng.),M.A (SOC),M.B.A.,(Ph.D)
Managing Director, Primax Research Center, Bangalore. 56

Prof. T.Rajeswari, the founder of "Primax Commerce and Management Research Academy" and PRIMAXIJCMR, is a person with a lot of innovative ideas. An educationalist and a visionary who envisages the need for imparting quality research in the field of General Management and Commerce in India and outside India,

Good Luck!!!

"The secret of change is to focus all our energy, not on fighting the old but on building the new"



Primax Commerce and Management Research Academy, Bangalore

Karnataka Reg. No. 48/159/CE/0103/2013

(www.primaxijcmr.com / www.primaxecf.org)

One Day Workshop on

"Statistics for Research & Data Analysis Using SPSS"
"Learn the Unlearnt"

Venue:

PL.A. Residency (Aruthra Auditorium A/C)

Chathiram Busstand, Tiruchirappalli

Date : 21/02/2015, Time 8.30 AM to 5.30 PM



Primax Research Center, Bangalore

“Primax Research Center” is an on and off Campus Training Organization functioning under the aegis of Primax Commerce and Management Research Academy, Bangalore. The primary focus of the center is to empower Academicians, Research Scholars, in the field of Commerce, Management and other disciplines with all requisite skills and knowledge to shine in their profession.

The Workshop

The Primax Research Centre, Bangalore, is offering a one-day “A Real Time Workshop” on **21 February 2015** titled “**Statistics for Research & Data Analysis Using SPSS**”, a much coveted topic in the academia as well as corporate world. The workshop aims to equip the participants with research oriented statistical skills along with use of SPSS package that help the research scholars, faculty member and the managers in the corporate world in their analytical pursuits.

Experts of SPSS

SPSS is a leading global provider of predictive analytics software and solutions. The company's predictive analytics technology improves business processes by giving organizations consistent control over decisions made every day. SPSS Statistics is widely used by tens of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analysis and share results. Experts of SPSS will handle the sessions on the statistical tools and will guide the participants on how to use the SPSS package. It also helps academia & research scholars in their research pursuits.

Resource Persons



Dr. K.V.Ramanathan., M.Com.,M.Phil.,M.B.A.,P.G.D.B.S.,Ph.D.,
Professor of Finance & Marketing, Research Advisor.
Dayananda Sagar Business School, Bangalore.

He is presently working as Professor in the Department of Business Studies and Guest Faculty in various reputed Nursing colleges, Bangalore. He has more than 17 years of Post-Graduate teaching and research experience in different reputed management institutes. He has published more than 21 articles in Refereed Indian Journals and Indexed Database International Journals and has presented about 50 papers at National, International Seminar and Conferences in various colleges and universities all over the country. Apart from regular academic work he has been actively associated himself with research activities through conferences, publications, conducting Research workshops and consultancy in Management and Nursing field. He has conducted more than 50 workshops on Research Methodology and Data analysis using SPSS (www.primaxijcmr.com) in various colleges and universities level.



Dr. M .Muthu Gopalakrishnan., M.Com.,M.Phil.,M.B.A.,P.h.D.,UGC(NET)
Professor of Finance & Marketing

He is presently working as Professor at Acharya Bangalore B- School. He has published more than 15 articles in Refereed Indian Journals and Indexed Database International Journals and has presented about 40 papers at National, International Seminar and Conferences in various colleges and universities all over the country. He has conducted many Faculty Development Programs in various colleges and B-Schools. He is a Research Consultant in Commerce and Management areas. He is a Resource Person and Financial Education Trainer of SEBI and he has conducted more than 100 workshops all over India.

PROGRAM SCHEDULE : 21 - FEBRUARY, 2015

08-30 a.m	Registration of Participants
09-00 a.m.	Inaugural Session Chief Guest : 1. Dr. V. Selvaraj., M.Com.,M.Phil.,Ph.D., Head & Associate Professor, Nehru Memorial College (Autonomous), Tiruchriappalli, Senate Member, Bhrathidasn University. 2. Dr. S. Sekar., M.Com.,M.Phil.,M.B.A.,PGDCA.,Ph.D., Principal, Urumu Dhanalakshmi College, Tiruchirappalli
09-30 a.m Session I	Research Basic concepts and its Application, Organizing data, Sampling Techniques, Determination of sample size, Concept of P value, Parametric and Nonparametric test, formulation of Hypothesis, Testing of Hypothesis and its Interpretation, Introduction to Statistics, Stages in Data Analysis, Steps in analysis of data with SPSS, Preparation of Data, Descriptive , using Excel – Import from excel to SPSS
11-00 a.m.	Refreshment (Tea/Coffee/ Biscuits)
11-15 a.m Session II	Critique of Commerce and Management Research Studies:- How to write articles- reviews- identifying the research gap-abstract - Key words - Introduction-objective-problem of the study-hypotheses-analysis & interpretation-Major findings-conclusion-Bibliography
1-00 -2.00 p.m	Lunch Break
2-00 p.m Practical I	Using SPSS frequency, Descriptive analysis and Cross table-One Sample t-Test, Two Independent Samples, Paired Sample t-Test, One way ANOVA, Two way ANOVA, Chi-square test – Matrix Correlation- Regression and its Interpretation- Graphical preparation.
03-30 p.m	Refreshment (Tea/Coffee/ Biscuits)
03-45 p.m Practical II	Cluster Analysis – Factor Analysis- Perpetual Mapping Tool
05-15p.m	Feedback, Valedictory & Distribution of Certificates

REGISTRATION:

The Participants are requested to send registration form along with the fee in the form of "DD" drawn in favour of "Primax Commerce and Management Research Academy" Payable at Bangalore on or before 15-02-2015