

GUIDELINES FOR PAPER SUBMISSION

- The first page of the article must contain Title, Author's Name, Designation, Contact details: Phone number and email id
- The second page must contain Title, Abstract and Keywords not more than 500 words in English
- Full Paper should be written in English and should not exceed 5000 words and references should be in APA format only
- Page size: A4 only, font size of the article: 12, Main title: 24
- Text column: align- Justify
- Use only Times New Roman for whole paper
- Figure caption: font size:10, lower case and written below the figure, position-centre
- Table caption: font size:10, lower case and written above the table, position-centre
- Line Spacing: single, Page Margins: Left-0.5", Right-0.5", Top-0.75", Bottom-0.75"
- Research paper should be mailed to rtbm2019pescemandya@gmail.com

SUBMISSION TIMELINE

- Submission of Abstract : **17th November, 2018**
- Acceptance of Abstract : **24th November, 2018**
- Submission of full paper : **10th December, 2018**
- Notification of modification : **21st December, 2018**
- Resubmission of the same : **25th December, 2018**
- Last date for Registration : **10th January, 2019**

REGISTRATION FEE (WITHOUT ACCOMMODATION)

Category of Participation	Publication with ISSN and UGC recognized journal
Students	Rs 1500/-
Research Scholars	Rs 1800/-
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Students without Publication, Registration Fees will be Rs.300/-

NOTE:

- Compulsorily author must register and co-authors may register by paying additional fees of Rs.600/-
- Registration Fees includes participation in the seminar, seminar kit, lunch, certificate and hard copy of the journal

PAYMENT DETAILS

1. Payment may be made in the form of DD/Cheque drawn in favour of " Post Graduate Department of Management Studies" payable at Mandya.
2. National Electronic Fund Transfer (NEFT) at the following account number

BeneficiaryName	POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES
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Publication of Papers: All papers will be double blind peer reviewed based on originality and relevance to the conference theme. Selected papers will be published in Journal with ISSN/ISBN

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ON

"RECENT TRENDS IN BUSINESS MANAGEMENT"

Date: 25th January, 2019

Organized by

POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES

PES COLLEGE OF ENGINEERING, MANDYA-571401

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Venue: PES College of Engineering, MBA Block

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PE.S. College of Engineering, Mandya is one of the pioneer Engineering Colleges in India. Presently it is an autonomous institution, affiliated to the Visvesvaraya Technological University, Belagavi and is recognized by the All India Council of Technical Education (AICTE), New Delhi. It is an institution functioning under the grant-in-aid scheme of Government of Karnataka. The College was established in the year 1962 by People's Education Society currently known as People's Education Trust (R), with the help of philanthropic farmers of Mandya District. The sole objective of the college was to promote Technical Education among the students of Rural Areas. The Society was founded by late Sri K.V.Shankaragowda, former Education Minister of Government of Karnataka. He was a person with a missionary zeal and long cherished ambition to promote and disseminate knowledge, serving generally the cause of Education. The Institute is flourishing under the able leadership of Dr.H.D.Chowdaiah.

ABOUT THE DEPARTMENT

Management Department since its inception in 2009 has tried to help and enable the students to acquire knowledge, skills in different verticals of Business Management Practices. It has tried to equip the students to apply such knowledge to different business areas and develop solution for betterment of business in the most ethical manner. Quality in education could be the degree of excellence in imparting and acquisition of knowledge through teaching and learning.

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ABOUT THE CONFERENCE

The Management Education plays an essential role in today's dynamic business environment. The rapid trend of globalization and technological changes have made difficult for organizations to survive in the competitive world. As a result the importance of management education has been increased many folds. Business executives need to update their skills due to sudden changes in the external environment. Due to the increasingly complex nature of organizations and businesses, there is a need that the business schools impart relevant, current, and cutting edge knowledge to the students. Given the significance of management education which is essential for today's organizations, the business as well as engineering schools plays pivotal role in equipping our future managers with the recent trends of management skills to face the challenges of dynamic business world. Innovative management skills will help the business organizations particularly in the developing world to understand

the emerging trends in business management and update their skills and competence to match the international standards of business management. This conference provides a platform to interact, discuss and present recent trends in business management and equip the managers with innovative techniques and tools to the new challenges in the globalized markets.

In this context, the current National Conference aims at discussing the changing trends in Business Management and the prevailing challenges and

opportunities in the business world in order to achieve quality management practices, best business practices, and develop their research ability as they become critical factors in determining a nation's competitiveness.

PUBLICATIONS FORUM

This Conference offers a platform for intellectual discussion among Faculty Members / Research Scholars / Students and Corporate delegates on the given sub themes from Business Management & Commerce, Economics, and Life Science. Papers – Theoretical, empirical or case studies are invited. Last Date to submit the abstract & full Paper is 25-12-2018. Papers with research focus will be selected for publication. The selected papers will be published in the reputed UGC LISTED JOURNAL. The publication forum is as follows.

International Journal of Scientific Research and Review (IJSRR)
ISSN: 2279-543X (UGC listed Journal: 64650, Impact Factor: 6.10)

THEMES OF THE CONFERENCE		
FINANCE	HUMAN RESOURCES	MARKETING
Digital India	Compensation and Benefits	Marketing Automation
GST and contemporary issues in Taxation	Issues in Industrial Relations	Marketing Application
Crypto currency	Human Resource Accounting	Customer and Price Analytics
Green Financing	HR issues for Global Workforce	Consumer Behavior & Psychology
Securities Market	Human Resource Development	Online Social Media Marketing
Corporate Finance	Counseling and Mentoring	Green and Environmental Marketing
Mergers and Acquisitions	Performance Management	Neuro Marketing
Behavioral Finance	Managing talent pipeline	Digital Marketing
Financial Services	Team building and Leadership	Global Marketing
IFRS	Employee Engagement	
Micro Finance	Career Management	
Financial Inclusion	Change Management	
	Human Resource Audit	
	Work Life Balance	
	Ethical HRM	

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Academics, researchers, professionals, industrial experts and students from commerce, Business Administration and Economics streams can participate and present their research papers.