

REGISTRATION FEE

Registration and Payments	Per Author
Indian Participants (Excluding Travel Fare, VISA)	INR 25,000*
Day of Conference only (Cost include Presentation, Certificate, Kit, Publication and Lunch)	INR 6,000
In Absentia (Indian Participants - Incl. Publication)	INR 4,000
For Malaysian, Singapore, Thailand Participants (No Accommodation)	US \$ 75
In Absentia (Foreign Participants)	US \$ 65

Note(*) :

- The cost includes Conference kit, Boarding, Lodging & Sightseeing.
- The Total Tour cost for 4 Night and 5 days only.
- Authors may choose to attend the Conference in absentia.

Registration Fee Should be Paid by Online transfer/ DD/ Cheque only.

Name of the Account : **Primax Foundation**
 Account No. : **166111100001608**
 (Current Account)
 Bank Name : **Andhra Bank**
 Place : **Kengeri, Bangalore**
Karnataka, India.
 IFSC Code No. : **ANDB0001661**

Postal Address

Prof. T. Rajeswari
President, Primax Foundation

No. B 10 , First Main Road, Devarajurs Layout, Nagadevanahalli,
 Bengaluru – 560056, Karnataka. India.
 Phone: 08971725451, 09986530012
 Email: primaxfoundation2015@gmail.com / kvr08@rediffmail.com
 Website: www.primaxfoundation.com / www.primaxijcmr.com

Organizing Committee

Chief Patron

Dr. Ram C. Bhujel,
 Director, Aqua-Centre
 SERD, Asian Institute of
 Technology, Thailand.

Dr. Johan van Rooyen,
 Webster University
 Bangkok, Thailand.

Patron

Prof. T. Rajeswari,
 President, Primax Foundation
 Bangalore, Karnataka

Dr. V. Selvaraj
 Secretary, Primax Foundation
 Bangalore, Karnataka

Dr. S. Sekar

Principal, MRARC
 Former Syndicate Member,
 Bharathidasan University,
 Trichy, Tamil Nadu.

Dr. K.V. Ramanathan
 Vice- President, Primax Foundation
 Bangalore, Karnataka

Dr. P. Malyadri

Principal, Government
 Degree College,
 Osmania University, Hyderabad.

Dr. S.Saiganesh.,
 Treasurer - Primax Foundation
 Bangalore

International Review Members

Dr. Vinitha Guptan.,
 Dean- Taylor's Business School,
 Taylor's University, Malaysia.

Dr. Jayaraman Krishnaswamy
 Associate Professor,
 Taylor's Business School (TBS)
 Taylor's University, Malaysia

Dr. Veena Tewari Nandi.,
 Professor, Majan College,
 University College, Business
 Administration Department,
 Muscat, Oman.

Dr. Abhinaya Chandra Saha.,
 Director, Institute of Business
 Administration (IBA), Bangladesh.

Dr. Mohammad Ayub Islam.,
 Commonwealth Fellow &
 Professor,
 Dept. of Accounting,
 University of Chittagong,
 Bangladesh

Dr. T. Ravi.,
 Professor in Accounting &
 Finance,
 Modern College of Business &
 Science, Sultanate of Oman,

Dr. Mubarak.
 Oman College of Management
 & Technology, Barka, Sultanate
 of Oman.

Dr. T. Srinivasa Rao
 International College of
 Automotive (ICAM), Pekan,
 Malaysia.

Dr. R. Dayanandan
 Professor, College of
 Business & Economics ,
 Hawasa University,
 Ethiopia.

Dr. R. Karunakaran
 Professor, College of
 Business and Economics,
 Hawassa, University,
 Awassa, Ethiopia.

Dr. B. Nimalathasan
 Professor, Department of Management
 Studies & Commerce,
 University of Jaffna, Sri Lanka.

Dr. Latha Siddapur
 Dept. of MBA, Dilla University, Ethiopia

Dr. Munawar Hameed
 HOD, OCMT, Barka, Oman.

Dr. S. Sankaramuthu kumar,
 Bahrain Training Institute of
 Technology, Kingdom of Bahrain.

Dr. Karthik Mohandoss
 Professor, Oman College of
 Management and Technology
 Sultanate of Oman

National Review Members

Dr. M. Sumathy
 Professor and Head,
 Bharathiar University Coimbatore

Dr. S. Kevin.
 Director, Bishop Jerome Institute,
 Former Pro-Vice Chancellor,
 University of Kerala.

Dr. L. Manivannan
 Professor & Coy. Commander,
 Erode Arts & Science College,
 Erode.

Dr. Kankipati Srinivasarao.,
 Professor, Govt. Aided College,
 Osmania University, Jambagh,
 Hyderabad.

Dr. N. Giri Babu,
 Professor, Dept of MBA,
 SVGET, Chittoor

Dr. E. Mubarak Ali.,
 HOD & Professor of Commerce,
 Jamal Mohamed College,
 Trichy

Dr. D. Rajakumari.,
 Principal, Bhraithiyar Arts
 and Science College (W),
 Attur, Salem.

Dr. M. Pitchaimani
 Dean & HOD of Commerce &
 Management,
 Srimad Andavan College,
 Trichy.

Dr. K. Karthikeyan
 Associate Professor of Commerce
 Vivekananda College, Madurai.

Dr. S. Balasubramanian
 Professor, Department of
 Commerce, Govt. College, Daman.

Dr. K. Y. Reddy
 Director, Padmashree Institute of
 Management, Bangalore.

Dr. D. Mavoothu
 Professor, School of Managment
 Studies, Cochin University, Kochi.

Dr. Manoj Kumar Diwakar
 Professor, Research Advisor,

3rd INTERNATIONAL CONFERENCE

Emerging Strides in Innovations
 and Skill Enhancement - Sustainable
 Development a key focus.



PRIMAX FOUNDATION
 Bengaluru, Karnataka

In Association
 with

**ASIAN INSTITUTE OF
 TECHNOLOGY**
 Bangkok, Thailand.

Organized by



PRIMAX FOUNDATION
 Bengaluru, Karnataka, India
 (Registered Under the Karnataka Societies Reg. Act 1960)
 Reg. No. JNR-S211-2015-16, www.primaxfoundation.com



Date : 9th MAY 2018

Venue : **Bangkok Palace Hotel,**
 Pratunam,
 Bangkok, Thailand.

About Primax Foundation.

Primax Foundation® is getting established with the lofty ideals of imparting quality non profitable services to the society through Journal, Seminars, Workshop, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation and Initiating Research Activities etc. for the development of total personality in society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programmes, through on and off campus modes. The primary aim is to ensure employability for the Students and making them best fit for corporate requirements, in all aspects. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce and Management, Education and in all the Allied fields. The Primax Foundation is registered under I.T. Act 1961, and exempted u/s 12(A) and 80G.

About Asian Institute of Technology

The Asian Institute of Technology promotes technological change and sustainable development in the Asian-Pacific region through higher education, research and outreach. Established in Bangkok in 1959, AIT has become a leading regional postgraduate institution and is actively working with public and private sector partners throughout the region and with some of the top universities in the world. Recognized for its multinational, multicultural ethos, the Institute operates as a self-contained international community at its campus located 40km (25 miles) north of downtown Bangkok, Thailand. Besides the usual labs and academic buildings, the main campus includes housing, sports, and medical facilities, a conference center, and a library with over 230,000 volumes and 830 print and on-line periodicals.

About the Conference

Sustainability has become a much discussed issue on the global level. To face the various challenges related with the sustainability new skill sets are required in every walk of life. In the skill development process obsolete dimensions are not having any relevance today. Now this era requires Innovations in every kind of skill sets whether managerial, technical or human skill to achieve the organizational goal of sustainable development. Global Economy has now looking towards India as an emerging International economic super power. One of reasons behind such thought process is the globally reasonable labour cost and a rich talent pool which has been a distinct advantage available to India throughout its well diversified socio-economic growth story. With around 60 percent of young population, India is having a distinctive advantage and a unique 20 to 25 year's window of opportunity called the "Demographic Dividend" in the form of young work force to contribute in the World's Economy. This International Conference aims at providing a suitable platform to policy makers, academicians, researchers, corporate professionals, industrialists, emerging entrepreneurs and other stakeholders to discuss, exchange and present the ideas, thoughts, and research works on the theme of the Conference in the global Context.

Objective of the Conference

- To find out the avenues of application of Sustainable Models of Innovations in the Public Policy & Social Sector Management.
- To analyze the Dynamics of Innovations in the field of Management & Technology for Skill Development.
- To understand the Role of Innovations in the Skill Development in relations to the Sustainable Development.
- Deliberations from Eminent World Class Researchers.
- Platform to Create Intellectual Databank.
- Opportunity to Establish International Collaborations.



Target Audience



Participation and Contributions are sought from researchers globally to ensure the scope of the Conference. Target Communities include, Faculty Members, Industrialists, Students, Researchers, Policy and Decision Makers, Developmental Organizations and NGOs.

Call for Papers

We invite academicians and practitioners to submit research papers linked to the theme of the conference on '**Emerging Strides in Innovations and Skill Enhancement - Sustainable Development a key focus..** Last Date to submit the abstract & full Paper is 10th March 2018. Article or Papers with research focus will be selected for publication. The selected papers will be published in the reputed Journal with additional cost of Rs. 2,500. (Each Co –author has to pay additional fee Rs. 500 & Maximum two authors allowed per paper). The following publications forum is as follows.

- Primax International Journal of Commerce and Management Research, ISSN :2321-3604, Online ISSN: 2321-3612 Impact Factor: 4.532
- International Supply Chain Management (Scopus) – Online ISSN: 2650-7399 ; Print ISSN : 2051-3771 Link: <http://ojs.excelingtech.co.uk/index.php/IJSCM> (Extra Cost)
- Shanlax International Journal of Commerce ISSN: 2320-4168 (UGC listed Journal No. 44120), Impact Factor :3.017
- Shanlax International Journal of Management ISSN :2321-4643 (UGC listed Journal No. 44278), Impact Factor :2.082
- Kaav International Journal of Economics, Commerce & Business Management ISSN: 2348-4969 (UGC listed Journal No.: 47663) Impact Factor: 7.890
- Emperor International Journal of Finance and Management Research , ISSN: 2395 -5929 (UGC listed Journal No.: 45308), Impact Factor: 2.14

Sub Themes

- Public-Private Partnerships for Sustainable Innovations & Skill Development Process.
- Innovations in the Corporate Training and Development for Bridging the Skill Gap.
- Issues, Challenges & Opportunities before the Sustainable Development.
- Innovative Models of Sustainable Development.
- Green Marketing & Green Audit.
- Dynamics of Triple Bottom Line Models of Sustainability
- Innovative Learning Methods for Skills Development & Vocational Training.
- Women Empowerment through Innovative Skill Development Training.
- Innovative approaches towards organizational behavior of change management for sustainability.
- Role of Skills in Sustainable Social Entrepreneurship through Innovations.
- Sustainable Innovations & Entrepreneurship in MSME sector.
- Innovative approaches in Education System for filling the Skill Gap and Sustainable Development.
- Innovative Approaches in CSR & Sustainable Development.
- Sustainable Inter-disciplinary Innovative Approaches for the Skill Development.
- Innovative IT Skills for work efficiency and decision making.
- Innovations in E-Commerce and E-Governance.
- Globalization and Innovative Technology for Sustainable Development.

Note: The sub-themes are not exhaustive. Interdisciplinary papers related to the overall theme of the conference may also be submitted.

Guideline for Paper

- Full paper submission should not exceed 3000 words including abstract. The paper should be written in English, using MS Word, Times New Roman 12 Point font, should be double –spaced, with 1" margin on all four sides. Abstract should be limited to a maximum of 300 words with not more than 6 key words.
- The paper will be blind reviewed and will be evaluated and on different parameters such as originality, relevance, applicability and Contribution. Only those approved by the reviewers will be selected for conference presentation.
- The cover page should contain the title of the paper, author's name and brief profile along with the e-mail and the contact numbers.
- Author would have to certify that the material is unpublished, as well as original. It is the responsibility of author to obtain permission to reprint previously published matter with copyright restrictions.

IMPORTANT DATES

Abstract and Full Paper submission	10th April 2018	Paper should be sent through e-mail primaxfoundation2015@gmail.com kvr08@rediffmail.com OR Online submission of full paper and abstract. www.primaxijcmr.com
Notification of Acceptance	15th April 2018	
Conference Date	9th May 2018	

