

**INTERNATIONAL MULTIDISCIPLINARY
RESEARCH CONFERENCE**

ON

**WOMEN IN 21st CENTURY:
CHALLENGES AND OPPORTUNITIES**

9th & 10th February, 2018

IMRC 2018



Venue :

Ch.S.D.St. Theresa's College for Women, Eluru
W. G. Dist., Andhra Pradesh



Ch.S.D.St. Theresa's College for Women, Eluru

Organized by:
Department of Management Studies,
Social Sciences & Women Studies
West Godavari District, Andhra Pradesh, India
(Affiliated to Adikavi Nannaya University, Rajahmundry)



In Association with
Primax Foundation
(Registered under the Karnataka Reg. Act 1960)
Bangaluru, Karnataka - Reg. No. JNR-S211-2015-16

www.chsd-theresacollege.net

+91 9290456780 / +91 9885086133 / +91 94405 81035

Dear Sir / Madam

Greetings!

We express immense joy and pleasure to inform you that Ch S. D. St. Theresa's Autonomous College for Women, Eluru, Andhra Pradesh, India, is organizing a two day International Conference on **Women in 21st Century: Challenges and Opportunities** scheduled to be held on 9th and 10th February 2018.

Conference Location

Eluru is located at a distance of 40 miles from North East of Vijayawada. One can easily reach the city as it is well connected by all major modes of transports like air, rail and road. The nearest airport to Eluru is located in Vijayawada (VZA) at distance of 39.5 km. Flights from Hyderabad, Mumbai, Chennai, and Bangalore are available. Eluru (EE) is well connected to the other major cities of the country via regular trains. Commuters can also take buses for Eluru, as the city as well connected by various state regular buses, from major cities of the country.

About the Organizer

Ch. S. D. St. Theresa's Autonomous College for Women was founded in 1953 by the Sisters of St. Ann. It is a congregation dedicated to the cause of women's education. The College is affiliated to Adikavi Nannaya University, Rajahmundry. It is a premier educational institution for women in the state of A.P. and is one of the best autonomous colleges in India with Potential for Excellence and three times accredited with 'A' Grade and got 'A+' in fourth cycle by NAAC. The college is located in Eluru, the District Head Quarters of West Godavari.

Background of the Conference

21st century is the century for change. The Planet Earth is ready for 'The Shift of the Ages'. In this New Age, love and compassion will rule the roost, and the woman with her natural attributes of compassion will sow the seeds of global transformation. These changes have already begun, and soon they will gain an unprecedented momentum. In the 21st century women do not need to look at the historical injustices done to her. It's time to put all that behind her and look forward to her empowered role in this 'Aquarian age'. Women today need not look anywhere for a perfect role model. They need to look within and listen to their intuition,

to take the right action at the right time. All they need right now is to set the right intention, and all their intentions will bear fruits sooner than later. Such is the power of the New Age. Let us assure you that the 21st century is the century of the 'feminine'. If you don't believe me now, you soon will.

Contributions in the form of research papers / articles / cases on the themes / sub themes are accepted. Please share this information with your colleagues and peers.

Themes of the Conference

The themes of the conference are . . .

Women Empowerment

- Women in Education
- Women in Power and Decision Making
- Women in Social Action

Women Entrepreneurship

- Micro Finance / Micro Credit
- Women in Unorganized Sector
- Women Entrepreneur in presentera
- Women in Corporate Sector

Women and Violence

- Crimes against women
- Gender inequality: legal and social-economic perspective
- Women Laws and Rights

Guidelines for Abstract and Full Paper Submission

The paper should be an original contribution, including on-going / completed / unpublished research work, highlighting the mentioned thrust areas. On the title page of the abstract the following should be mentioned.

1. The name(s) of the author(s)
2. A concise and informative title
3. The affiliation(s) and address(es) of the author(s) with email address, mobile number.

Abstract (250 words) and full paper (3000 words) must be limited to 6-8 pages, A4 size paper, excluding the tables and references. Format conditions: APA citation / reference style, Times New Roman font, font size 12 for text, 13 for sub heading and 14 for main heading, line spacing 1.5. The author (s) should submit their Soft Copy of the paper in English, mailed in word file only to theresaconference@gmail.com.

Conference Fee

The Participants are requested to send registration form along with the fee in the form of NEFT/ DD drawn in

favour of “Principal St. Theresa’s Development Fund UCSSAP” payable at Eluru on or before 31-01-2018. The registration fee includes conference kit, working lunch and refreshment.

Registration Fee Structure

Type	Reg. fee without Publication	Reg. fee with Publication
International Delegates	\$ 150	\$ 200
National Delegates	Rs. 1500	Rs. 2500
Research Scholars	Rs. 1000	Rs. 1500
U.G. / P.G.	Rs. 500	Rs. 1000
Industries / NGO & Others	Rs. 2000	Rs. 3000

Remit your amount (For RTGS/NEFT)

Account Number	150410011000002
Name of the Account	Principal St. Theresa’s Development Fund UCSSAP
Bank	Andhra Bank
Address of the Bank	Ch. S. D. St. Theresa’s College for Women Branch, Eluru
IFSC Code	ANDB0001504
MICR	534011008

Publication

The best papers, selected and presented in the Conference will be published in referred and pre-reviewed UGC Approved International Journals (Primax Foundation) with ISSN.

Best Paper / Presentation Award

This award will be granted to the best paper and best presentation. The Organizing committee will select the best paper based on recommendation of the review committee. Evaluation will be based on the relevancy of paper on given themes, content and quality of the paper in every technical session, three papers from each category (Student / Scholar / Faculty) will be selected as best papers and same followed in the best paper presenter. Certificates and awards will be issued to them in the Valedictory Session.

Accommodation

We provide accommodation for both National and International delegates and participants, at free of cost, only on REQUEST.

Other Important Information

The participants will receive a participation certificate, and the researchers who present their papers will receive a presentation certificate. Fees once paid is not refundable under any circumstances. The selection of the abstract / full paper is reserved by the organizers of the Conference. Attendance certificate will be made available on request. The organizers reserve the right to postpone or change the venue/date / time of the Conference, without prior notice before the deadline, if necessary.

For Contact

uttamadurga@gmail.com

+91 9290456780 / +91 9885086133 / +91 94405 81035

Important Dates

Submission of Abstract with full Paper – 29th January 2018

Acceptance Notification - Three working Days

Submission of Registration fee – 2nd February 2018

ORGANIZING COMMITTEE

Chief Patron:

Mother Ernestine Fernandez

Superior & Correspondent

Patrons:

Dr. Sr. P. Mercy

Principal

Dr. Sr. Marietta D'Mello

P. G. Directress

Convener :

Dr. A. Uttama Durga Devi

Head and Associate Professor

Department of Management Studies

Organizing Secretary :

Dr. P. Ratna Mary

Head and Associate Professor

Department of Social Sciences

Co-Coordinating Secretaries :

Prof. T. Rajeswari

President, Primax Foundation,

Bangalore

Dr. V. Selvaraj

Secretary, Primax Foundation,

Bangalore

ORGANIZING MEMBERS

Ms. G. Vijaya Ratna Kumari

Mrs. R. Chittemma

Ms. Y. Sailaja

Mrs. A. Padmavathi

Mrs. K. Chukkamma

Ms. R. Ripsy

Mrs. Santosh Jhawar

Mrs. K. Hymavathi

Mrs. Hephzibah Beulah

Mrs. P. Vijayalakshmi

Mrs. Mohini

DESIGNATION

Assistant Professor, History

Assistant Professor, Politics

Assistant Professor, Politics

Secretary, Women Studies

Member, Women Studies

Member, Women Studies

Assistant Professor, Management Studies

Assistant Professor, Management Studies

Assistant Professor, Management Studies

Assistant Professor, Management Studies

Assistant Professor, Management Studies

ADVISORY COMMITTEE

- **Dr. Jayaraman Krishnaswamy**, Associate Professor, Taylor's Business School , Taylor's University, Malaysia
- **Dr. G. Prasad**, Principal & Registrar (Retd.) Acharya Nagarjuna University, Nagarjuna Nagar, Guntur
- **Dr. J. Chandra Prasad**, Director, S D Institute of Technology, Tanuku, A.P.
- **Dr. R. Sivaram Prasad**, Head of Commerce and Business Administration Coordinator of International Business Studies, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, A.P.
- **Dr. Devulapalli Raghava**, Professor, Department of Management, College of Business and Economics, Dilla University, Dilla, Ethiopia
- **Dr. N. Praveen Kumar Reddy**, Professor, Department of Management, College of Business and Economics, Dilla University, Dilla, Ethiopia
- **Dr. K.V. Ramanathan**, Professor of Finance Statistician and Research Advisor, Bangalore

REGISTRATION FORM

Name: _____

Designation: _____

Institution: _____

Address: _____

_____ Pin _____

E. mail: _____

Mobile: _____

Title of the Paper: _____

Registration Fee

D.D. No. _____ Date: _____

Rs.: _____ Bank: _____

Signature