

Mode of Payment

The Authors are requested to send the registration form along with the fee in the form of DD drawn in favour of “The Principal, Sengunthar Arts and Science College” Payable at Tiruchengode.

1. Spot Registration can be accepted
2. Author may choose to attend the Conference in absentia by paying additional fee of Rs.100 & Maximum two authors allowed per paper .
3. The Registration fee includes the Participation fee, kit, refreshment, Certificate and Lunch.

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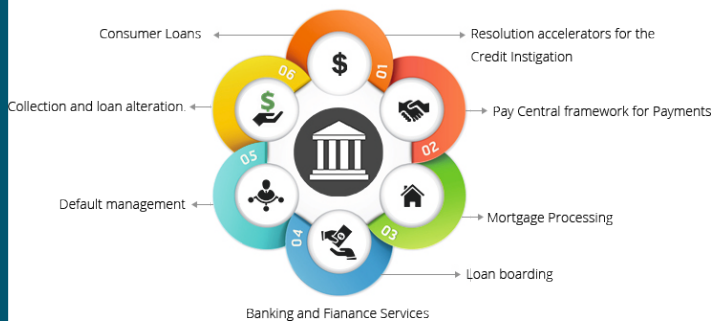
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SENGUNTHAR
ARTS AND SCIENCE COLLEGE



DEPARTMENT OF COMMERCE (C.A.)

(Affiliated to Periyar University, Salem and Approved by AICTE, New Delhi)
An ISO 9001: 2008 Certified Institution

Recognised under section 2(f) and 12(B) of the UGC Act 1956 and Accredited by NAAC
Tiruchengode – 637 205, Namakkal Dt., Tamilnadu.

In Association with

PRIMAX FOUNDATION



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Bengaluru, Karnataka - Reg. No. JNR -S211-2015-16



2nd One Day International Conference on
“FINANCE AND BANKING”

FIBA – 2018

Date: 1st February – 2018

Time: 10.00 AM to 4.00 PM



Venue : Sengunthar Arts And Science College
(Auditorium), Tiruchengode, Tamil Nadu

www.senguarts.co.in
www.primaxfoundation.com

About the College

Sengunthar Arts & Science College, popularly known as SASC, was founded in 1991 by Sengunthar Education Trust. It is a pioneer, Self-financing Institution, situated in a serene green atmosphere at Tiruchengode. It was formerly affiliated to the University of Madras and now to the Periyar University, Salem. The college offers 8 PG programmes, 13 UG programmes, 4 M.Phil programmes and 1 Ph.D programme. The college has been accredited by the National Assessment and Accreditation Council (NAAC), Bangalore and recognized by UGC u/s 2(f) and 12(B), and also ISO:9001-2008 certified.

About Primax Foundation

Primax Foundation® is getting established with the lofty ideals of imparting quality non-profitable services to the society through Journal, Conferences, Seminars, Workshop, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation and Initiating Research Activities etc. for the development of total personality in society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need-based training programmes, through on and off campus modes. The primary aim is to ensure employability for the Students and making them best fit for corporate requirements, in all aspects. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education and in the Allied fields to ensure that all the research work undertaken. The Primax Foundation is registered under I.T. Act 1961, and exempted u/s 12(A) and 80G.

About the Department

The Department of Commerce (C.A.) was started in the year 2001. The Department of Commerce (C.A.) is one among the departments serving the academic needs of the Institution. It has qualified faculty members who actively engage in teaching and research. Further, various types of Special Lectures, Workshops, Seminars are being conducted periodically to enrich the knowledge of the students.

About the Conference

The Indian financial system is undergoing a paradigm shift. The banking system has already started at the huge burden of non-performing assets and the challenge in meeting the capital requirements under the Basel norms. Under these circumstances, it is pertinent that researchers come together and try to deliberate on the problems facing the Indian financial system.

Objectives of the Conference

- To find out the recent trends in Finance & Banking.
- To discuss and interact on the issues of changing dimensions in the field of Finance & Banking.
- To provide a free platform for academicians, research scholars, teachers, and students to meet and interact for finding out solutions to the several.

Call for Papers

Original and unpublished papers are invited from academicians, scholars and students in the following areas.

- **Emerging Trends in Finance**
- **Contemporary Issues in Banking**
- **Legal & Regulatory framework in BSFI Sector**
- **HRM & Related Issues in BFSI Sector**
- **Systematic Investment Plan**
- **GST**
- **Demonetization Apps in Banking Sector**
- **Digital India: E-Commerce & E-Governance**

Note: Above themes are only illustrative not exhaustive. Paper presenters may select the related topics covered under the main theme.

Publication Opportunities

This Conference offers a platform for scholarly discussion among faculty members / Research Scholars / Students and Corporate delegates on the given sub themes. Papers – Theoretical, empirical or case studies are invited. Last Date to Submit the abstract & full Paper is 10th January 2018. Article or Papers with research focus will be selected for publication.

The selected papers will be published in the reputed Journal with additional cost of Rs. 1,300. (Each Co –author has to pay additional fee Rs. 800 & Maximum two authors allowed per paper). The following publications forum is as follows.

- **Primax International Journal of Commerce and Management Research**
Print ISSN :2321-3604, Online ISSN: 2321-3612 Impact Factor: 4.532
- **Emperor International Journal of Finance and Management Research**
Print ISSN: 2395 -5929 (UGC listed Journal No.: 45308), Impact Factor: 2.142
- **Shanlax International Journal of Commerce**
Print ISSN: 2320-4168 (UGC listed Journal No. 44120), Impact Factor :3.017
- **Shanlax International Journal of Management**
Print ISSN:2321-4643 (UGC listed Journal No. 44278), Impact Factor:2.082

Important Dates

Particulars	Date
Abstract & Full Paper Submission	10.01.2018
Notification of Acceptance of Full Paper	20.01.2018
Last date for Submission of Registration form & Fee Payment	23.01.2018
Date of Conference	01.02.2018

Authors are requested to submit your original paper as per APA guideline. Papers must be sent via mail to **primaxfoundation2015@gmail.com (or) kvr08@rediffmail.com**

Online Upload : www.primaxijcmr.com

Registration Fee

Category	Fee
Students	₹. 200/-
Research Scholars (M.Phil and Ph.D)	₹. 250/-
Academicians	₹. 300/-
Corporate Delegates & Compendium	₹. 700/-