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The Registration fee is Rs.500 for participation and presentation. Fee for publishing the article is Rs.1500. The Registration fee for student participant is Rs. 300/- only. The seminar fee shall be paid by means of a DD favoring , AIMAN College of Arts and Science for Women, Trichy-21 or online/RGTS Payment to:-

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REGISTRATION

Duly filled in registration forms along with necessary fee and abstract of the papers should be sent on or before 15.07.2019 to the following address:

Mrs.G.REVATHI

Organizing Secretary
Head, PG Department of Commerce
AIMAN College of Arts and Science for Women
Tiruchirappalli – 620 021.
E-mail id: hod-com@aimancollege.org

REFRESHMENT

Tea and working lunch will be provided to all participants. The participants are requested to make their own arrangements for accommodation.

For Further details contact
Mrs.G.REVATHI - 79040 73679

RESOURCE PERSONS

1. **Dr. S. Nakkiran** Professor, AMBO University, AMBO, Ethiopia.
2. **Dr. Ramesh Gengatharan**, Faculty-Business Studies, IBRA College of Technology, IBRA, Sultanate of Oman.
3. **Dr. S. Sivakumar**, Associate Professor, School of Governance and Development Studies, Hawassa University, Ethiopia
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5. **Dr. G. Veerakumaran**, Professor, Department of Co operative Management, Kerala Agriculture University, Trissur, Kerala.
6. **Dr. G. Raju**, Head and Dean of Commerce, School of Business Management & Legal Studies, University of Kerala, Tiruvananthapuram, Kerala.
7. **Dr. M. Selvam**, Dean, Faculty of Management, Professor & Head Dept. of Financial Studies, Bharathidasan University, Tiruchirappalli-24.
8. **Dr. S. Sekar**, Principal, MR College of Arts & Science , Thathanur, Ariyalur.
9. **Dr. E. Mubarakali**, Head, PG & Research Dept. Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli-20

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Email : director@aimancollege.org
Mob : 9443341035

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A Two Day International Conference
On
INDIAN ECONOMY - STRENGTHS AND WEAKNESSES
During
7th and 8th August-2019

AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN
TIRUCHIRAPPALLI - 21

Organized By
PG DEPARTMENT OF COMMERCE
AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN,
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K. Sathanur, Tiruchirappalli - 620021.
Website: www.aimancollege.edu.in
E-Mail id: principal@aimancollege.org

In Association with

PRIMAX FOUNDATION
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(Reg No - JNR-S211-2015-16)
and
International Journal of Research and Analytical Reviews (IJRAR)
UGC Approved Journal, Ahmadabad
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THE COLLEGE

AIMAN College of Arts and Science for Women was started in 1999-2000 to cater to the needs of higher education to women students especially for Muslim Minority, backward and disadvantaged students in the society. The college is sponsored by AIMAN Education and Welfare Society, Tiruchirappalli.

The college is situated in a very spacious area in K. Sathanur near KK Nagar Tiruchirappalli-21. Now the college has 9 UG Courses and 3 PG Courses including M.Com started during 2019-20. The total strength of the college is 1131 students and 60 Staff Members. The college has got good infrastructure facilities.

THE DEPARTMENT

The B. Com Course was started in the year 1999-2000, the inception of the college. Consistently the department is producing above 90% result with many University Rank Holders. The Department is arranging coaching class for ICWA foundation course. The staff members have a good track record of organizing seminar every year, attending conferences and presenting research articles. PG M.Com Course is started from this academic year. For the first time department is organizing a two day international conference in this academic year.

PRIMAX FOUNDATION

Primax Foundation is Registered under the Karnataka Society Reg. Act 1960, Bangalore, Karnataka, India. Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programs, through on and off campus modes.

THEME OF THE CONFERENCE

The Indian Economy is a fast growing and developing economy of the world. However, the global economy is experiencing a broad based growth slowdown led by slowing industrial production coupled with the weakening of international trade activity due to large part to the unresolved trade disputes between US and China. There is also a slowdown in international trade, business sentiments have retreated, casting a cloud on investment prospects. The Indian economy which

generates two third of the regional output expanded by 7.2% in 2018. The strong domestic consumption and investment will continue to support growth which is projected at 7% in 2019 and 7.1% as 2020. However, India ranks 60th in the Inclusive Development Index 2017 and is projected as one with a high degree of inequality. So the major thrust in the economic development is inclusive growth and sustainable development. In the context of recent election where the stable government is formed for the second time, this conference is an attempt to introspect the strengths and weaknesses of our economy. We believe that the present government will take necessary steps to remove the weaknesses and improve the strong areas. The Government's earlier policies on Make in India, Skill India, Digital India, and Housing for all by 2022, 100 Smart Cities etc. are to be completed. The present government will have a challenging new term. The first term was the testing ground for many initiatives, but their on-ground implementation remained far from spectacular. The new government also inherits major issues that many industries are still grappling with and require immediate attention.

SUB THEMES

All the authors are encouraged to contribute their original and unpublished work in the areas of growth and sustainable development on trade, finance, education, healthcare, gender equality and other aspects. The major areas to be covered are as follows:

1. Agriculture Development
2. Industrial Development
3. Service Sector including Banking, Insurance, Financial Services, Communication, Health, Hospitality, Tourism, Education etc.,
4. Rural Economy and Agricultural Distress
5. International Trade Issues
6. Foreign Direct Investment in India
7. Social Development
8. Regional Development
9. Unemployment and jobless growth
10. Urbanization vs. Rural Development
11. Business Ethics evaded by Indian Companies
12. Strategies to overcome the challenges from Chinese economy

13. The Competitive power of Indian Economy under global context
14. Marketing in the new Indian Economy
15. Financial competence for development
16. Inflation and Price level changes
17. Fiscal and Monetary Policies
18. Micro, Small and Medium Enterprises
19. Infrastructure and Power
20. Women Empowerment

SUBMISSION OF PAPERS

1. Papers should be original and unpublished.
2. One author and one co-author can be included in the paper.
3. Paper must be presented either by the author or co-author.
4. Copies of the full paper and abstract along with soft copy (Mail/CD) in MS-Word, Font Name: Times New Roman/Arial, Font Size: 12, 1.5 Line Spacing should be submitted before the deadline.
5. All papers are subject to scrutiny by an expert committee and only the selected papers may be presented in the seminar.
6. Word limit: Abstract 250 words, Full paper not exceeding 2500 words.
7. Paper must be enclosed with separate registration form and DD payable at Trichy or RGTS/Online Payment in bank for each paper.
8. Certificate will be given to all registered participants.
9. The Abstract and full papers should have the detail of authors along with e-mail id and contact number.
10. Papers may be forwarded through E-Mail (hod-com@aimancollege.org)
11. No TA/DA will be paid.

Qualified papers identified by the expert committee will be published in the form of edited volumes with ISSN number in UGC approved Journals and on-line publications.

IMPORTANT DATES

Receipt of abstract and full-length paper : **15.07.2019**

Dates of the Seminar : **07.08.2019 & 08.08.2019**