

ANANYA GROUP OF INSTITUTION, TUMKUR



Ananya Institute of Commerce and Management
Recognised by Govt. of Karnataka & Affiliated to Tumkur University

In Association with

PRIMAX FOUNDATION

(Registered Under Karnataka Societies Registration Act 1960)
Reg. No. JNR-S211-2015-16, MSME Reg. No. : UDYAM-KR-03-0144791
CSR Reg. No. : CSR00038642, NITI AAYOG Reg. No. : KA/2022/0318909
Bengaluru, Karnataka, India



Organizes

One Day National Level FDP on **RESEARCH METHODOLOGY, DATA ANALYSIS & PREPARATION OF RESEARCH ARTICLE**

Participants may scan
the given below barcode
for payment of the fee



Date: 13-04-2024 | Time: 10.00 AM to 5.00 PM



Dr. K.V. Ramanathan
Professor of Commerce
Director, Primax Foundation
Bengaluru, Karnataka



Dr. Sathish P
School of Business and Management
CHRIST (Deemed to be University)
BGR Campus, Bengaluru, Karnataka

Registration Fee

Rs. 800/-

Fee includes
Training, Working
Lunch, Refreshment
& Certificate

Forenoon Session (10.00 AM to 1.00 PM)

- Introduction to Research
- Sampling, Population, its Technique
- Calculation of Sample Size (Online & Manual)
- Data entering to SPSS (Export, Import, Save .SAV)
- Inferential & Descriptive Statistics
- Introduction to Parametric and Non- Parametric
- T-Test
- ANOVA
- Correlation
- Mapping Tools
- Factorial Analysis

After Noon Session (2.00 PM to 5.00 PM)

- Abstract
- Introduction
- Selection of Research Problem
- Extensive Literature survey & Theory Support
- Research Gap & Research Model
- Research Questions
- Research Objectives
- Framing Hypothesis & Research Model
- Research Methodology
- Data Analysis
- Interpretation & Inference
- Finding & Conclusions
- Implications
- Reference
- Choosing a right Journal to publish

For Registration

CLICK ME

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